**PVSC 100% Clean Energy Advocacy Campaign Brief**

**Winter/Spring Campaign Needs:**

Join us in helping prevent the Passaic Valley Sewerage Commission (PVSC)’s plan for an unnecessary, dirty gas emitting in the name of backup power. Help expand our impact by making calls, passing resolutions, writing letters, and getting active on social media.

**Why stop a project in the name of backup power?** FEMA itself has debunked the need for this project, stating clearly that in the event of an overflow, gas is unreliable and risky. It is imperative that New Jersey prevent further fossil fuel emissions and come up with non-polluting alternatives.

**Problem:** PVSC’s proposed gas power plant seems poised to be approved through next steps of the permitting process. Many have been actively providing public comment in opposition to the plant at each board meeting, which takes place during the day, when many are unavailable.

**Policy Response:** In the spirit of the environmental justice law, this project should be prevented. New Jersey requires an air permit be awarded by the New Jersey Department of Environmental Protection (NJDEP); residents need any potential permit to be denied. We encourage Governor Murphy to use his Executive Order to prevent the project from moving forward.

**Goals:**

* **Raise awareness** about the proposed dirty gas plant and opportunity for New Jersey residents to prevent pollution with an alternative
* **Pass resolutions** in opposition to the PVSC proposed dirty gas plant
* **Pressure NJ Leadership** to add to and advance opposition to the PVSC proposed plant

**Audiences:** Students, staff, members of faith communities/traditions, front and fence line residents, municipal and county level officials, legislators

**Action(s):**

* **Educational Outreach**: i.e. phone banking, letter writing, etc.
* **Presentations-** Outreach, event planning support and recruitment for event attendance
* **Communications & Media:** Speak out in opposition across media, including social media

**Legislative Support at A Glance:**

Newark Mayor Ras Baraka and over [20 legislators have publicly come out in opposition](https://www.insidernj.com/20-nj-legislators-newark-mayor-call-on-governor-murphy-to-stop-newark-gas-power-plant-proposal-pursue-a-renewable-alternative/#:~:text=On%20Monday%2C%20Newark%20Mayor%20Ras,plant%20in%20Newark's%20Ironbound%20Community.) to this particular project. The Essex County Commissioner also has come out in opposition to the project but the Passaic Valley Sewerage Commission (PVSC) has not rescinded the air permit application required for the project. Governor Murphy and his leadership at the NJ Department of Environmental Protection (NJDEP) are aware of this and must feel public pressure to ensure the overburdened community does not see its 4th toxic power plant.